



## CML Horizons 2013 'Connected' Aide Memoir

### Social media websites

[www.twitter.com](http://www.twitter.com)



[www.facebook.com](http://www.facebook.com)



[www.google.com/plus](http://www.google.com/plus)



[www.youtube.com](http://www.youtube.com)



[www.pinterest.com](http://www.pinterest.com)



[www.wordpress.com](http://www.wordpress.com)



[www.linkedin.com](http://www.linkedin.com)



### Featured advocacy and support websites for 2013:

[www.accesscml drugs.wordpress.com](http://www.accesscml drugs.wordpress.com)

[www.patientpower.info](http://www.patientpower.info)

[www.facebook.com/groups/cmluk](http://www.facebook.com/groups/cmluk)

[www.cmleukemia.com](http://www.cmleukemia.com)

[www.cmladvocates.net](http://www.cmladvocates.net)

[www.whatismypcr.org](http://www.whatismypcr.org)

## Resources

This selection of websites provide detailed, up-to-date information on social media platforms and becoming connected.

[www.socialmediatoday.com](http://www.socialmediatoday.com)

[www.mashable.com](http://www.mashable.com)

[www.wired.com](http://www.wired.com)

[www.forbes.com/social-media](http://www.forbes.com/social-media)

[www.socialmediaexaminer.com](http://www.socialmediaexaminer.com)

[www.jeffbullas.com](http://www.jeffbullas.com)

### Top 5 social media tips:

1. Be passionate but don't say anything you wouldn't say in a room full of people.
2. Be great at 1 or 2 social media platforms, not OK at 5 or 6.
3. Link your networks together.
4. Make the information you post easy to understand.
5. People buy into people, so make it personal.

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